



MEDIA ALERT

UAH to hold Week of Welcome Aug. 11-19, Move In Days begin Aug. 10

What: The University of Alabama in Huntsville's [Week of Welcome](#) (WOW) is a campuswide set of programs and activities designed to welcome new and returning students to the UAH campus.

WOW takes place at the start of each semester and is packed with social, educational, and informational programs that give our students the opportunity to interact with other UAH students, faculty and staff. It is a great way for our students to make new connections, find their way around campus, and receive free spirit items and Charger gear.

When: Aug. 10 - 19, 2023

Opportunities to film B-roll include:

- Aug. 10
 - [Move In Day](#), 9-11 a.m., Frank Franz Hall and Charger Village (Outdoor filming only)
- Aug 11
 - [Move In Day](#), 9-11 a.m., North Campus Residence Hall and Charger Village (Outdoor filming only)
- Aug. 12
 - [This Is Community](#), 1-3 p.m., Charger Union, 2nd Floor
 - [Rock the Rec](#), 8-10 p.m., University Fitness Center
- Aug 13
 - [Convocation](#), 3:30-4:30 p.m., Spragins Hall, Kelly Court
 - [PlayFair](#), 4:30-5:30 p.m., Spragins Practice Field
 - [Charger Blue BBQ](#), 6-7:30 p.m., Charger Union Lawn

Where: UAH Campus - Click [here](#) for a campus map

About: Approximately 2,000 students will arrive on campus as part of Move In Day. Campus volunteers will be on hand to help students and their families with the move.

This is Community gets students involved and engaged in their community as they go through a simulation with philanthropic student organizations, debate practice, rally sign creation, and so much more!

Rock the Rec is an interactive, over-the-top event that invites students to participate with University Recreation and the University Fitness Center in a fun and unique way.

Convocation features guest speaker Harlan Cohen, New York Times bestselling author of seven books, including “The Naked Roommate & 107 Other Issues You Might Run Into in College” and his latest, “WIN OR LEARN: The Naked Truth About Turning Every Rejection into Your Ultimate Success.”

PlayFair is an exciting oversized team-builder and ice-breaker experience where students are meeting new people from the time it starts until the second it ends.

Charger Blue BBQ features live music by The Beasley Brothers! Students will enjoy great food and have a chance to mingle with others before the first day of the semester.

Additional Information: 2022 WOW and Move In Day B-roll is available [here](#).

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